



SABAI

For Life On Earth

The Recline & Rewind

Our Mid-Year Recap

Can you believe the year is half way through already?? Here at Sabai, we're always thankful to our customers for supporting us, providing helpful feedback, and being a part of our community as we continuously work on improving our products and becoming a more sustainable company. Whether you're a new or returning customer, we want to keep you in the loop on what we've been up to and our wins so far in 2022!

FEBRUARY: WARMING UP THE COLDER MONTHS



Made from all-natural soy & coconut wax, our hand-poured candles are produced by a certified B-Corp, social enterprise that employs female refugees.

[SHOP CANDLES](#)

We then ended the month by launching our Loveseat Sectional (a customer suggestion)! Enjoy the size of a loveseat, but also put your legs up to relax with our chaise extension.

[SHOP THE LOVESEAT SECTIONAL](#)



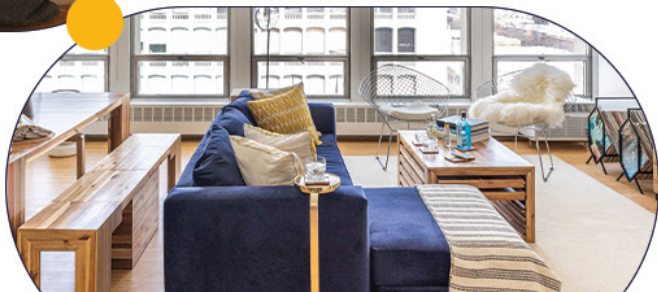
MARCH: NEW CUSTOMIZATIONS & REDUCING YOUR CARBON FOOTPRINT



We added 2 new Upcycled Poly colors - Farro & Shadow, and introduced metal legs made from non-toxic aluminum! + We partnered with Neutr1 to help carbon offset your order.

[ORDER SWATCHES](#)

We were featured in Elemental Green, a media entity focusing on green home building. Our Essential Sectional was used in their Chicago EcoRenovate project!



[READ THE ARTICLE](#)

APRIL: THE PARTY JUST GOT BIGGER



After getting the mechanics just right, we finally launched our Corner Sectional in 5, 6, & 7 seater sizes! And for our customers who already own our sofas, we launched expansion kits! This falls in line with our goal to offer thoughtfully-designed furniture that can grow with you.

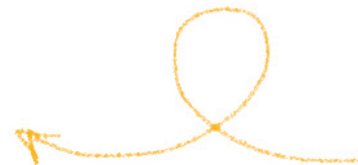
MAY: NYC POP-UP & CERTIFIED B CORP



We partnered with FloorFound & Cambium Carbon to create The Circularity Project for our NYC pop-up. This collaboration focused on building a more sustainable model for production, retail, & the furniture industry as a whole.

[READ MORE ABOUT OUR POP-UP](#)

We also became B-Corp certified! This was a huge milestone for us as a company since B Corps meet the highest verified standards for social & environmental performance, transparency, & accountability.



JUNE: OUR FIRST COFFEE TABLE & BRINGING YOUR FEEDBACK TO LIFE



After listening to your feedback, we redesigned our ottoman connectors! Our connectors now have a fabric strip connector and a metal leg-to-leg connector to provide a snug hold while reducing fabric waste.

We also added assembly videos to our website as a companion to our instruction manual.

And lastly, we wrapped up June with the launch of The City Table! After a year of research and design, we were able to build an earth friendly coffee table that's made with fallen trees and a powder-coated recycled steel base.



[SHOP THE CITY TABLE](#)

And that's everything that happened in the first half of 2022! None of this would be possible without our incredible community. We hope you'll continue to stick around because we have so much more planned— let us know what you'd like to see next!



COMPREHENSIVE
SUSTAINABILITY



UNPARALLELED
CONVENIENCE &
ACCESSIBILITY



EXCEPTIONALLY
CRAFTED DESIGN



REDUCE
REUSE
RELAX

Sabai is proudly owned
by women of color.

QUESTIONS?

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